



Brook Farm Group Expands Multifamily Operations Team in NY

The firm adds Juliana Capalbo as director of operations and finance.

By **Natalie Dolce** | September 13, 2022 at 10:21 AM

NEW YORK CITY—Brook Farm Group, an Atlanta-based national multifamily development company, announced that it has hired Juliana Capalbo as Director of Operations and Finance, based in the company's New York office. Capalbo has 15 years of professional experience and will oversee the firm's operations, including accounting, information technology, human resources, and investor reporting.

In addition, according to a prepared press release, she will be actively involved in both asset and portfolio management as well as capital markets activity.

"Juliana has extensive experience across multiple operational and asset-based disciplines and will be a strong leader in helping to shape our long-term strategy," said Peter DiCorpo, Co-Founder and Chief Operating Officer for Brook Farm Group, in the release. "As an industry executive, she will help us to drive continued growth and operational efficiency throughout the company."

Most recently, Juliana served as an outsourced COO/Director of Accounting and Finance Manager for 35+ startup clients across various industries including residential and commercial real estate, as well as private lending. In that role, she provided growth strategies and business development to the client management teams and established systems and processes to scale effectively.

Prior to that, Juliana served multiple roles in both Portfolio Management and Finance at Waypoint Residential, overseeing asset and property management, reporting, information flow, and corporate accounting. During her tenure, the company doubled in size with investment activity totaling over \$3.0 billion across more than 22,000 units.

Capalbo earned a Bachelor of Science degree at Fordham University where she graduated Magna Cum Laude, and is a Certified Public Accountant (C.P.A.), licensed in the state of New York.