



## URBANIZE

ATLANTA

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A year and ½ after breaking ground, an 11-building multifamily project that aims to capitalize on job growth and fewer new rental options in Atlanta's eastern suburbs has started to debut.

Atlanta-based developer Brook Farm Group has delivered the first two residential

buildings and a large clubhouse at [The Sinclair at Callaway Farm](#), a Covington venture where leasing has begun in what project officials have called a “dynamic growth corridor.”

Set on 39 acres with ponds and mature trees, The Sinclair project will eventually count 388 apartments marketed as Class A and uniquely luxurious for the area. The site is just north of Interstate 20 about eight miles southeast of area landmark Georgia International Horse Park, between Covington and Social Circle. It's adjacent to a 180-acre mixed-use development called Covington Town Center.



Monthly rents start \$1,599, which gets one bedroom and one bathroom in 652 square feet. Two-bedroom apartments with two bathrooms start at \$1,995 monthly for 999 square feet. “Many of these [other] communities have been purposefully developed with a more limited

amenity offering and homes that are designed to appeal to a more cost-conscious resident,” Eric Hade, Brook Farm’s chief investment officer, said in a statement. “We designed The Sinclair at Callaway Farm to raise the bar and appeal to residents seeking a differentiated, luxury residential community.”